



1732 S. Chambers Rd, Aurora, CO 80017 - (954) 557-2254
Nonprofit 501(c)(3) Tax ID: 45-3170062

Aloha, Talofa, Ia Ora Na, Kia Ora, Greetings,

I am a member of Hālau Kalama, a 501(c)(3) nonprofit organization, which is dedicated to the preservation and perpetuation of Native Pacific Islander culture and heritage through music, dance, language, and education. We are preparing for our 16th annual Lei Day fundraiser event! It will be held on June 29th, 2024 at the Douglas County Fairgrounds, in Castle Rock. The fundraiser has grown from a small showcase at its humble beginnings to hundreds of attendees. This year we are setting our goal at 700 attendees! The fundraiser show format is akin to a Polynesian lū'au. Our performances are comprised entirely of our near 80 student-members, from keiki (children) to kūpuna (elders). We typically showcase cultural performances from Hawai'i, Tahiti, Samoa, and Aotearoa (New Zealand), but we also have members with connections to Micronesia, Fiji, Tonga, Kiribati, and other Pacific Islands. We have our own Tahitian drum line and our own musicians who will be performing many of the numbers our students will be dancing to.

Members of Hālau Kalama strive to entertain as well as enlighten all communities who wish to experience the "Aloha Spirit". We focus our activities primarily in Colorado and surrounding states, but in 2023, our volunteerism included co-organizing and supporting Colorado4Maui.org, a benefit event that raised over \$20,000 for victims of the Maui wildfires. I am including a link to our website so you can learn even more about us (www.denverleiday.org). Our haumana (students) come from all over the Denver metro area and represent a diverse background from numerous Pacific Islands to non-Pacific Islanders.

We need your support to make this year's performance a success. This single fundraiser provides the majority of the funding we use throughout the year to offset studio costs, student tuition, community outreach activities, educational materials, guest workshops, scholarships, travel to Colorado communities, student costumes, implements, and musical instruments.

Would you consider donating gift cards, in-kind donations of your company products, sponsorship or other types of donations to help us achieve our goals? Last year we received a wide variety of company donations from small and large businesses alike. We deeply appreciate your support, and if you would like to contribute or you have questions, please don't hesitate to reach out to our Donations Co-Chairpersons Matt Hubner and Le'alani Boykin at mhubner@gmail.com / (214) 502-3349 and manalealani@gmail.com / (303) 960-8562, respectively.

Mahalo (thank you) in advance for your support of our mission to educate and spread the Aloha Spirit here in Colorado!

Referral code: _____

SPONSORSHIPS



Hālau Kalama started in 2007 with only 3 members and has grown to nearly 90 haumāna (student members) of all ages! Please consider helping our 501(c)(3) nonprofit organization as we continue to share the heritage and cultures of Native Pacific Islanders such as Hawai'i, Tahiti, New Zealand and Sāmoa to Colorado and surrounding communities.

OUR MISSION

We are dedicated to the preservation and perpetuation of Native Pacific Islands' culture and heritage through music, dance, language, and education.

OUR VISION

Members of Hālau Kalama strive to entertain as well as enlighten all communities who wish to experience the "Aloha Spirit".

Hālau Kalama

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WHAT WE DO

As a 501(c)(3) nonprofit organization, Hālau Kalama provides discounted dance instruction to those who wish to learn about and embrace the cultures of the Native Pacific Islanders. Our members volunteer by performing at a wide variety of community events from the Denver Dragon Boat Festival to schools and retirement homes. We give back by contributing to charities and nonprofits such as the Ronald McDonald House, Food Bank of the Rockies and American Cancer Society events to name a few.

Hālau Kalama also offers an 'Ohana Kōkua Program for those who are in need of financial assistance, food, ride shares, etc.



YOUR SPONSORSHIP

The funds we raise from sponsors such as yourself help us offset the costs of many of the needs we require for general operations throughout the year. For example:

- Dance studio rental and supplies
- Polynesian dance implements
- Musical Instruments
- Materials & supplies for costumes


















We graciously accept any and all donations to help carry out our mission and are most appreciative and humbled by your generosity. All donations are tax deductible.

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denverleiday.org

SPONSORSHIP LEVELS

	Platinum Tier \$5,000	Diamond Tier \$2,500	Gold Tier \$1,000	Silver Tier \$500
A Hālau Kalama Polynesian Dance Show or Hula Gram for a Company Party or Event (restrictions below apply)	60 minute Performance	25 minute Performance	15 min Hula Gram	
Company name and phone number or website displayed on Hālau t-shirts worn by members at performances across Colorado				
Link to company website listed on the Hālau website				
Company promotion on Hālau Kalama social media				
Company business card and sponsor designation listed on annual Lei Day program				
Exclusive gift bag from Lei Day vendors, 10% discount off Hālau Kalama Lei Day country store merchandise, annual newsletter with discounts and sneak peeks on upcoming events, and free Lei Day t-shirts for guests*				
2024 Lei Day Exclusives	2 VIP Experience tables (total of 16 guests)	1 VIP Experience table (total of 8 guests)	4 VIP Experience tickets	2 VIP Experience** tickets

Sponsorship level disclaimer: For performances included in the Diamond, Platinum & Gold sponsorship tiers, the date, time and location must be arranged with Hālau Kalama at the time of booking, it is not valid on holidays and must be redeemed by December 31st, 2024. Locations outside of Colorado excluded from performances. During Lei Day, approximately 800-1000 programs are distributed, t-shirts may be sold to attendees as well furthering the marketability of your company. *Free T-shirts limited to number of guests per tier. Availability and sizes may be limited if donating after April 15, 2024. ** VIP Experience includes early entry and access to exclusive VIP room, seating at premium tables, meal service - no standing in line, early vendor access, and more!

MAHALO NUI LOA &
WE LOOK FORWARD
TO WORKING WITH
YOU!

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