



Halau Kalama
6653 Pinery Villa Pl.
Parker, CO. 80134

To Whom It May Concern,

We are Halau Kalama, a Polynesian cultural organization in Aurora, Colorado. We are a non-profit organization with a mission *to educate and promote the art of Polynesian music, language and dance to all. Together, members of Halau Kalama collaborate and strive to entertain as well as enlighten all communities who wish to experience the "Aloha Spirit."* Back in 2007, we started with only 3 members and now we have 80+ and are still growing, ranging from ages as young as 3 to over 60 years old.

With many performances throughout the state of Colorado, our 11th Annual Lei Day Festival will take place on Saturday, May 12, 2018. Lei Day is a day we celebrate to embrace our island culture. It's a day of color, celebration, flowers, and aloha! With that in mind, every year since 2008, Halau Kalama has been celebrating Lei Day in Denver to share not only the Hawaiian culture, but all cultures of Polynesia – from Tahiti to New Zealand and Samoa!

As a *non-profit organization 501(c)(3)*, Halau Kalama provides discounted dance instruction to those who wish to learn and embrace the Polynesian culture. We also volunteer performing at various community events and retirement homes/assisted living facilities, as well as for other non-profit organizations such as The Ronald McDonald Home & Food Bank of The Rockies. Additionally, Halau Kalama offers an 'Ohana Kokua Program ('Ohana meaning 'Family' and Kokua meaning 'Help') for those who are in need of any type of assistance (e.g. financial, food, etc.).

The funds raised or received from donations help to offset the cost of our dance studio, and the costs of hula implements/musical instruments, as well as materials and supplies used to create costumes for our students to wear at our various performances (e.g. *Colorado Dragon Boat Festival, Boulder Aloha Festival, Guam Liberation, Rocky Mountain Airshow, etc.*).

We graciously accept any type of donation to help carry out our mission, and are very appreciative and humbled by the generosity. We are a tax-exempt U.S. charitable organization granted 501(c) (3) status by the Internal Revenue Service. All donations are tax deductible. Monetary Donations can be sent directly to our **Treasurer** at:

Halau Kalama
c/o Kathleen Hood
4051 S Odessa Street
Aurora Co 80013

If you would like to donate a gift certificate or other product for the silent auction we will be holding during intermission of our Lei Day Show, we will feature your business in our Lei Day program. **If you are willing to donate gift certificates or other products, we will need them by April 1, 2018.**

Thank you in advance for your support in our mission to share the Aloha Spirit here in Colorado! Should you have questions, please contact us. You may also email us at denverleiday@gmail.com

Mahalo nui loa (Thank you very much),

Yvanna Menendez -808.989.6908
-2018 Lei Day Coordinator-

Elyza Moani Genilo -916.203.8224
-2018 Lei Day Co-Coordinator-

Halau Kalama

Federal Tax ID: 45-3170062

**Please list "other" donation here:

Other Donation Items needed include: gift certificates to grocery stores and grocery items to feed our dancers during Lei Day, gift certificates and donations for our silent auction. Winners will be announced during intermission at Lei Day and do not need to be present to win. All donors will have their name or company name listed as a sponsor in the program.

2018 Halau Kalama Donation Request Letter



If your company would like to become a corporate sponsor, please select the sponsorship level desired: (please make checks payable to Halau Kalama). **All sponsorships are tax deductible.**

_____ *Platinum (Kalani) \$1000*

Companies who donate at the Platinum Level will receive a table during Lei Day for your marketing materials (no food please) that will be at the entrance of the theater. You have the option to provide one person from your company to man the table during Lei Day; otherwise your materials will be displayed on the table, 10 raffle tickets that will be entered for giveaways that will be raffled off during the show, Your company name and phone number or web address will be displayed on our Halau T-shirt (worn by halau members and their families to performances all over Colorado, such as Colorado Dragon Boat Festival, Boulder Asian Festival, Ronald McDonald House, Rocky Mountain Airshow, and other public and private events), a link to your company webpage will be added to our Halau Website for one year, your company will be promoted on our Halau Facebook Page, and your company business card or company information will be included in our Lei Day program. Between 400-600 Lei Day programs will be distributed. T-shirts may possibly be sold as well at our Lei Day performance to our audience of 400-500 people, further extending the marketability of your company.

_____ *Diamond (Ali'i) \$500 donation*

Your company name and phone number or web address will be displayed on our Halau T-shirt (worn by halau members and their families to performances all over Colorado, such as Colorado Dragon Boat Festival, Boulder Asian Festival, Ronald McDonald House, Rocky Mountain Airshow, and other public and private events), a link to your company webpage will be added to our Halau Website for one year, your company will be promoted on our Halau Facebook Page, and your company business card or company business information will be included in our Lei Day program. Between 400-600 Lei Day programs will be distributed. T-shirts may possibly be sold as well at our Lei Day performance to our audience of 400-500 people, further extending the marketability of your company.

_____ *Gold (Kahuna) \$300 donation*

Your company will have a link on our Halau Website for one year (or company information posted if you do not have a company webpage), your company will be promoted on our Halau Facebook Page, and your company business card or company information will be included in our Lei Day program. Between 400-600 Lei Day programs will be distributed.

_____ *Silver (Alaka'i) \$150 Donation*

Your company will be promoted on our Halau Facebook Page, and your company business card or company information will be included in our Lei Day program. Between 400-600 Lei Day programs will be distributed.

_____ *Other amount (Kanaka):* _____

Mahalo plenty for supporting our local non-profit organization!